

SCAG

2007 Annual Sponsorship Program

OPPORTUNITIES & BENEFITS

WHAT MAKES SCAG EVENTS A UNIQUE OPPORTUNITY FOR SPONSORS?

- ▶ The leaders and decision-makers of the region attend SCAG events.
- ▶ SCAG's membership includes 160 cities in the Southern California region.
- ▶ Your organization will be able to exhibit your products and services.
- ▶ The 2007 proposed schedule of major events includes:
 - The Southwest Compact Conference (Spring/Fall)
 - The Annual Economic Forecast Conference (Spring)
 - The Annual Housing Summit (Spring)
 - The Annual General Assembly (Spring)
 - The Annual Regional Council Retreat (Summer)
- ▶ These events bring together speakers and panels of experts in the fields of housing, transportation, goods movement, economics, air quality and government.
- ▶ Over the past four decades, SCAG has evolved as the largest of nearly 700 councils of government in the United States, functioning as the Metropolitan Planning Organization for six counties: Imperial, Los Angeles, Orange, Riverside, San Bernardino, and Ventura.
- ▶ SCAG, together with its partners, has a successful track record of conducting informative and meaningful events for its members, partners and the public.

SPONSORSHIP BENEFITS AT SCAG-SPONSORED CONFERENCES

PLATINUM SPONSOR: \$15,000

- ▶ Complimentary attendance at 4 SCAG events of sponsor's choice
- ▶ Complimentary exhibit space at 4 SCAG events (as space allows)
- ▶ Sponsor's name or logo displayed on all appropriate event literature
- ▶ Sponsor's name or logo displayed on SCAG's website
- ▶ Opportunity to speak briefly from podium at 4 SCAG events of sponsor's choice
- ▶ Acknowledgement from podium at 4 SCAG events of sponsor's choice

GOLD SPONSOR: \$10,000

- ▶ Complimentary attendance at 3 SCAG events of sponsor's choice
- ▶ Complimentary exhibit space at 3 SCAG events (as space allows)
- ▶ Sponsor's name or logo displayed on appropriate event literature
- ▶ Sponsor's name or logo displayed on SCAG's website
- ▶ Acknowledgement from podium at 3 SCAG events of sponsor's choice

Please see other side for more opportunities



SOUTHERN CALIFORNIA
ASSOCIATION of GOVERNMENTS
Resolving Regional Challenges

SCAG's 2007 ANNUAL SPONSORSHIP PROGRAM

SILVER SPONSOR: \$5,000

- ▶ Complimentary attendance at 2 SCAG events of sponsor's choice
- ▶ Complimentary exhibit space at 2 SCAG events (as space allows)
- ▶ Sponsor's name or logo displayed on appropriate event literature
- ▶ Sponsor's name or logo displayed on SCAG's website
- ▶ Acknowledgement from podium at 2 SCAG events of sponsor's choice
- ▶ Sponsor's name or logo displayed on appropriate event literature
- ▶ Sponsor's name or logo displayed on SCAG's website
- ▶ Acknowledgement from podium at 1 SCAG event of sponsor's choice

FRIEND OF SCAG: \$1,000

- ▶ Complimentary attendance at 1 SCAG event of sponsor's choice
- ▶ Sponsor's name or logo displayed on appropriate event literature
- ▶ Sponsor's name or logo displayed on SCAG's website

BRONZE SPONSOR: \$2,500

- ▶ Complimentary attendance at 1 SCAG event of sponsor's choice
- ▶ Complimentary exhibit space at 1 SCAG event (as space allows)



SPONSOR REGISTRATION FORM

Sponsorship Level Selected (Please Check One)

☐ PLATINUM SPONSOR: \$15,000

☐ BRONZE SPONSOR: \$2,500

☐ GOLD SPONSOR: \$10,000

☐ FRIEND OF SCAG: \$1,000

☐ SILVER SPONSOR: \$5,000

Company Name _____

Contact Name _____ Title _____

Address _____ City/State/Zip _____

Phone _____ Fax _____

E-mail _____ Website _____

Signature _____ Date _____

Please respond by March 1, 2007.

Make check payable to "SCAG". Mail check and registration form to:

2007 SCAG ANNUAL SPONSORSHIP PROGRAM

ATTN: Cheryl Collier

Southern California Association of Governments

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For more information, please contact Cheryl Collier at 213 236-1942 or collier@scag.ca.gov.



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